

make a lasting impression...


footeprint
 design
 impressive graphic design

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Design Rates

These examples can only be used as guidelines, since each job is potentially unique and will be assessed on its own merits. However, I have tried to be as realistic as possible with these figures and will endeavour to match these costs where the equivalents are required.



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Hourly Rate

normal rate \$ 50+GST
 special rate \$ 25+GST

special rate applies to educational establishments, associations and equivalent.

Fixed charges

Scanning

Note: reasonable quality scanning can be achieved from good quality originals subject to size and usage considerations, to be assessed on briefing. It may be advised that some images be scanned by a professional reprographic house for best results. I can scan reflective material for single-colour use, or limited colour or custom colour needs, and 35mm positive or negative transparencies.

Single-colour use \$ 8+GST
 Four-colour use \$ 12+GST

Archiving


onto CD \$ 18 +GST

(As a standalone job for work requiring archiving to CD from other source disks or hard disks etc. This cost is covered if it forms part of a design job).

24 frame film \$ 45 +GST
 36 frame film \$ 55 +GST
 Individual photos \$2.50 +GST

Other services available:

Movie editing
 Movie compiling to DVD format with menu navigation
 Picture slideshows to CD or DVD

See costs here 

Examples of costings:

Business Cards

single colour text layout only \$ 50 +GST
 two-colour text layout only \$ 75 +GST
 four-colour with graphic elements \$ 100 +GST

Logo design

cost dependent on complexity of design; add these costs to above for business cards incorporating the design of a logo.

simple logo starting from \$ 150 +GST
 typical logo cost \$ 250 +GST

Letter head stationery

Letterhead single-colour \$ 75 +GST
 Letterhead two/four colour \$ 100 +GST
 Letterhead & Business Card combo single-colour \$ 100 +GST
 two-colour \$ 125 +GST
 four-colour \$ 150 +GST

Stationery package

Includes Letterhead, Business Card, comp slips. customised to your requirements

Full stationery, four-colour \$ 300 +GST

A4 flyers

A4 single-sided, single colour, 2 scans \$ 125 +GST
 A4 two-sided, single colour, 4 scans \$ 150 +GST
 A4 single-sided, two-colour, 2 scans \$ 150 +GST
 A4 two-sided, two-colour, 4 scans \$ 200 +GST

A4/DL (six-page) brochures

single colour, 6 scans \$ 150 +GST
 two-colour, 6 scans \$ 200 +GST
 four-colour, 6 scans \$ 250 +GST

These combinations are examples, to give an idea of the cost breakdown

16 page A4 brochure

two-colour, 16 scans \$ 400 +GST
 four-colour, 16 scans \$ 450 +GST