

make a lasting impression...



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Website Design Rates

I can offer a website design service suitable for small to medium businesses, or else a site for your own personal interests; this can be composed of just a single homepage or multi-page site depending on your requirements. Prices listed here include a sample of the most popular packages.

I am a member:



for easy payment




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Examples of costings:

Simple Website (html)

Homepage setup - (single page as home page)	\$ 200 +GST
Upload and administration with ISP	\$ 75 +GST
Example basic cost for 1-page site	\$ 275 +GST

Note: the above costs are for web page creation only - this assumes you have a domain or sub domain already and an ISP for your web hosting. You may need to register a domain name through an authorised net service registry and a host ISP (Internet Service Provider). Please call if you require clarification on this issue, or else you can find out more via internet searches.

Additional Extras (html)

Add these costs to the above cost for a basic site;

Flash splashpage	\$ 150 +GST
Extra pages involving moderate design	\$ 75 +GST
Extra pages based on template	\$ 50 +GST
Layered pages (using CSS layers)-per layer	\$ 25 +GST

Specialised Extras (html)

Form submission pages (CGI)	\$ 150 +GST
Search Engine Submission *	\$ 100 +GST

Prices quoted are in \$AUD (Australian Dollars). All of the above prices are inclusive design costs based on each specification; exact costings are dependent on the nature of each job, number of additional scans or artwork. These prices do not include "outside" costs such as film, special scanning requirements or printing costs, however these costs will be incorporated into the initial quote if specified as an 'all-up cost'.

** Search Engine Submission: I can perform this administrator function which submits your site URL to a number of Search Sites; I identify two major alternative "packages" I can offer based on cost.*

PROFESSIONAL: for a commercial or business website I suggest it best to list with paid search services like Yahoo, Google or MSN / Overture to guarantee the best results - these services involve subscription payments for a limited period, usually 6 months. Subs can be renewed but this may not always be necessary. Subscription costs will be charged on top of the standard administration fee for setting up.

STANDARD: for small private-interest sites, your site can be listed on free search engine services. These may be less prominent than the large paid services but consider their benefit still useful, it will give your site extra visibility and accessibility to other 'spidering' searches. Some of these free search engines request link-backs to their site or else placement of discreet ad panel links on your site.

The costings given here are typical "all-up" costs which include styling of interface and creation of graphic elements. It includes nominal 'content' graphics for instance company logo and one or two images per page as example of an 'average' site. These can be provided in hard copy form (requiring scanning) or in electronic format, included in the cost.

Standard scripting (Javascript) is incorporated into page elements and CSS is utilised. These features are quite standard now but need minimum browser requirements to function; if you require broader viewer access please advise. I aim to create sites which are cross-platform compatible (PC/Mac).

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